

bioten  
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Nature, Your Power

Sofia, January 2nd, 2020

**Let your face, not your age, speak for you!**

Did you know that hyaluronic acid is a powerful natural component of the skin that can hold water weighing over 1000 times its own? Our skin cells produce hyaluronic acid in order to maintain hydration levels. It is the key to smooth, hydrated skin. Over time, the skin loses its ability to produce hyaluronic acid in the right amounts, leading to wrinkles and dehydration.

**HYALURONIC GOLD** face creams have an innovative formula enriched with 30 million capsules of hyaluronic acid and golden proteins, which guarantee the triple action of the cream: wrinkles are reduced, skin's lost volume is restored, skin's tone is improved. Skin feels radiant and revitalised!

Another innovative product in the product line is the pearl face serum with spheres that keep the ingredients fresh and potent until the moment of application. When pumped, the pearls break out and release a satin serum that is quickly absorbed by the skin.

Bioten **HYALURONIC GOLD** line includes day and night cream, serum and eye cream. The products have a minimum of 85% ingredients of natural origin.



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**Bioten launches Hyaluronic Gold in Bulgaria:  
Let your face, not your age, speak for you!!**